



INDIAN TECHNICAL & ECONOMIC COOPERATION



AMITY
INSTITUTE OF TRAINING & DEVELOPMENT

ABOUT US

A FULL-SCALE KNOWLEDGE PROVIDER
WITH A SIGNIFICANT INDIAN / GLOBAL PRESENCE

50,000+
TRAINEES
BENEFITTED FROM
OUR TRAINING

6,000+
FACULTY &
SCIENTISTS

10+
COUNTRIES
PRESENCE

100+
INSTITUTIONS
TIES-UP

15
YEARS IN
INDUSTRY

100+
PROGRAMMES
CONDUCTED

200+
CORPORATES
SERVED

10+
BANKS
SERVED

9
UNIVERSITIES
IN INDIA

MANAGEMENT OF THE FUTURE:

ESSENTIAL LEADERSHIP
SKILLS IN THE DIGITAL ERA



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CONTEXT

The roles of Managers and tactics for managing and leading are changing in the coming era.

In today's increasingly digitized and interconnected world, boundaries are blurred, collaborators are more fluid and the pressure on business and organization to be agile is immense.

What does it take to be an effective and mindful leader in such a dynamic world? How do you become more resilient and better at leading and making decisions such uncertain times? Is the digital age seeing a new brand of leaders emerge?

Essential leadership skills in the Digital Era provides a unique perspective on leadership, designed to help participants adapt to the challenges faced by organizations in this fast-paced digital era.

KEY BENEFITS

Learn to monitor and mould your own behavior and grow your awareness of how it affects others

Discover how to create a workspace that motivates your team members to give their best.

Build successful teams by forming meaningful collaborations in a digital organization.



PROGRAMME CONTENT

Over 2 weeks the programme uses a combination of engaging video lectures, illustrative real life examples, vibrant discussions and an action learning project based on your current role and challenge to bring alive the concepts of leadership and help you practice as you learn.

Module 1 will cover "What is Digital"? and how disruptions in technology have shaped the world in the past, present and what is the likely future of change. What competencies need to be embraced for the future and imperatives for businesses to survive.

Module 2 will cover how you can create a vision and long term goals. You will also understand Systems Thinking and Problem Solving through Group Assignment.

Module 3 covers Behaviors for Digital Transformation and how to generate, capture and collect insights. Participants will convert insights into themes and ideas through brainstorming exercise.

Module 4 will cover functional aspects of a business to include Marketing, Customer, production, supply chain, Finance & HR. You will also understand digital innovations and how each function is being transformed in the organizations.

Module 5 takes participants into action where they understand Agility and how to adopt an Agile Mindset.

Module 6 looks into the future when you will create system maps, identify problems and brainstorm ideas on problem statements.

COURSE CONTENT

MODULE 1

WHY DIGITAL?

- The past, present and future of change
- Competencies to be embraced for the future

MODULE 2

CREATING A VISION & GOALS

- Creating a vision
- Creating long term goals
- Systems Thinking
- Problem solving

MODULE 3

BEHAVIORS FOR DIGITAL TRANSFORMATION

- Understanding Behaviour
- Generating insights
- Capturing insights
- Insight collection
- Creating Themes

MODULE 4

FUNCTIONAL EXPERTISE IN DIGITAL TRANSFORMATION

- Impact on Marketing / branding, production, supply chain, finance, HR & Legal functions
- Functional Exploration
- Functional Games

MODULE 5

IMPLEMENTING DIGITAL TRANSFORMATION: INTO ACTION

- Understanding Agility
- Setting up Agile Teams
- Adopting an Agile Mindset/ Process

MODULE 6

INTO THE FUTURE

- Creating Systems maps
- Identifying problem statements
- Brainstorming on problem statements

ITEC COURSES ADVISORY GROUP



DR. BALVINDER SHUKLA
Vice Chancellor
Amity University Uttar Pradesh



DR. GURINDER SINGH
Group Vice Chancellor
Amity Universities



DR. SANJEEV BANSAL
Director & Head
Amity Business School

MAP OF INDIA



PROGRAM DESIGN

Dr. Nitin Batra

He combines psychological insight with his practical hands on experience to deliver coaching programs that create change. He is an expert in systems thinking and has worked with clients across sectoral and structural complexity to identify levers for impact. Prior to coaching, he has worked as the Global Head of Brand Innovation at Johnson & Johnson, held senior marketing strategy roles at Pfizer, and led strategy projects as a consultant at McKinsey.

FACULTY TEAM



Dr. D K Bandyopadhyay

Chief Advisor, Amity Group of Institutions

A gold medalist in his master degree, a Ph.D. in Computer Applications, a fellow from ESSEC Business School, Paris and an inspiring professional, Dr. D.K. Bandyopadhyay has spent 41 years of his career doing what he does best: inspiring students, academia, corporate and non-corporate heads, and policy makers to raise their excellence to the next level.



Dr. Alka Munjal

Director Academics, Amity University Uttar Pradesh

She holds PhD in Strategic Management and has over 25 years of industry and academic experience. She is an experienced trainer in Finance and Strategy. She was selected as "Woman of the year - 2002" by American Biographical Institute



Dr. Sandeep Bhasin

Professor of Strategy & Entrepreneurship at Amity International Business School.

Senior management leader with over 23 years of experience in planning and leading marketing/branding initiatives, communication management, business events, forming cost-effective distribution channels, and strategic planning in media, credit research & rating, financial services, and management education sectors. Adept in forming and leading large cross-cultural teams and building marketing platforms for successful ventures.



Dr. Anupama R

Professor, Information Technology, Amity Business School

She teaches business intelligence, e-Commerce and Disruptive Technologies. She is a Master Trainer from Microsoft and received training in Business Intelligence from Infosys Ltd. She is member Knowledge Management Institute USA and has attended Project Management Course at PMI USA.



Dr. Bhawna Kumar

Vice President, Amity Education Group

An educationist, researcher, trainer, innovator & management consultant, she has specialized in Engineering & Management and has a work experience of over 20 years covering areas of project execution, project management, behavioral sciences, ICT, consultancy, research, teaching and training.



Dr. Neelam Saxena

Professor & Head of Amity Centre for Entrepreneurship Development.

She is Certified Entrepreneurship Development Educator from Indian School of Business Hyderabad. She has also been certified by University of Stanford as an Entrepreneurship Educator.

AMITY UNIVERSITY

Amity University Uttar Pradesh is India's no.1 ranked not-for-profit pvt university and is ranked amongst the top 3% universities globally. It has 150+ group institutions and centres which offer 300+ graduate, post doctorate and doctoral programmes.

The University is located at Noida which is part of National Capital Region (NCR) adjacent to Delhi NCR has been the centre of Indian civilization for at least 3000 years. It is the cultural, historic and governmental centre of India.



JOINING INSTRUCTIONS: ITEC COURSES

ARRIVAL ASSISTANCE: Pick up and Drop from / at Indira Gandhi International Airport. The Airport is 30 km from Amity Campus and the travel time is 60 minutes approx.

LIVING ASSISTANCE: Participants are provided Daily Living Allowance of INR 1500/- per day

ACCOMMODATION: Air-conditioned rooms on single occupancy basis with facilities including TV, Internet, Fax, Coffee Maker and attached toilet

FOOD: All meals will be provided at approx INR 750/- per day, to be deducted from Day Living Allowance

DRESS CODE: Informal during training hours and casual thereafter. Wear light cottons during summer and woollens during winter

WEATHER: Noida/Delhi has summer (April-July) with temperature varying from 25°C to 45°C During winters (December-January) temperatures vary from 5°C to 22°C

RULES: University rules and regulations, security procedures and administrative matters will be explained to participants on arrival

SHOPPING: World-class shopping malls and centres are situated in Noida and Delhi. Delhi and Agra (230 kms away) are famous for tourist sites including Taj Mahal

TRANSPORT: Taxi, Metro Rail, Public Transport buses are easily available at University Campus

PACKING TIPS: Bring only clothes and other essentials. Training kit, bedding and linen will be provided to every participant.

COMMUNICATION: Amity University campus is wi-fi enabled. Participants may insert an international roaming SIM Card in their mobile phones for voice and data before departure for India.

COURSE SCHEDULE (02 - 13 March 2020)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7
Arrive at Delhi Settling down at Hotel	Inaugural Function Why Digital?	Creating a vision Systems Thinking	Behaviours to adapt for Digital Transformation	Creating Themes	Into Ideation	Agra Visit
DAY 8	DAY 9	DAY 10	DAY 11	DAY 12	DAY 13	DAY 14
At the disposal of participants	Functional Expertise	Functional Expertise	Functional Expertise/ To be decided	Implementing Digital Transformation	Into the Future	Departure

ADVISORY FOR ITEC COURSE PARTICIPANTS

General

- Follow the course schedule and timings.
- Attend all sessions and activities of the Course.
- Contact Brig (Retd.) R K Sharma (Mobile Phone No. 9910049631) whenever you need to do so.
- Always wear/display your participant Identity Card in the Amity University Campus.
- Keep your passport, travel documents, valuables including cash/cards in a secure place/Hotel safety locker.
- Amity University Campus is No Smoking Zone.

Safety

- Avoid visiting places other than Hotel and University Campus.
- Always travel in University bus from/to Hotel to University Campus.
- Always move in group when visiting the city.
- Keep emergency telephone numbers with you at all times. These are printed on your Participant Identity Card.
- Avoid going out of Hotel after 9 PM.

Medical & Health

- Eat only the food provided at the Hotel and University Campus. Do not accept any eatable from strangers.
- Drink only packaged water or safe water provided by Hotel/University.
- Observe precautions against mosquito, viral infections as advised by the Doctor at Amity Clinic.
- Avoid heat/sun stroke and remain in shade during summers.
- Report to Amity clinic for medical treatment/advice. You will be referred to hospital, if required. Keep in mind instructions issued by Ministry of External Affairs regarding medical treatment in India.



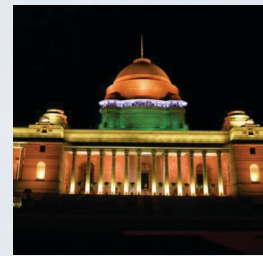
THINGS TO DO IN AND AROUND NOIDA/ DELHI

TOURIST SITES



India Gate

- Commemorates Indian soldiers who died during World War-I
- Dramatically flood lit at night
- Thousands pay respect every day.



Rashtrapati Bhawan

- Home of President of India surrounded by Mughal Gardens
- Has a museum complex



Red Fort

- Massive fort built in 1638
- Reminder of power of Mughal Emperors.
- Includes veritable treasure trove of buildings



Taj Mahal

- Ivory-white marble, mausoleum in Agra, near Delhi
- Built in 1632 by Mughal Emperor Shahjahan to house the tomb of his wife Mumtaz Mahal
- It is UNESCO world heritage site

SHOPPING & ENTERTAINMENT



DLF Mall of India, Noida

- Largest shopping Mall of Delhi/Noida
- 335 brands
- 7 floor filled with shopping
- 75 food and beverage options



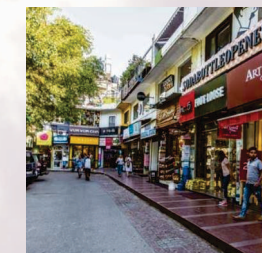
Janpath

- Great Place for budget shopping
- Long line of boutique stores of handicrafts, garments, curio
- Indian Street food



Connaught Place

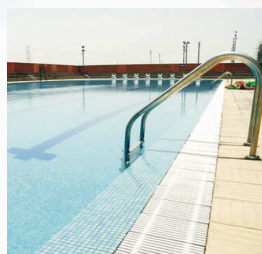
- Business and financial hub
- Centred on a ring of Georgian Style Buildings
- Global chain stores, bars and restaurants



Khan Market

- Has many cafes, restaurants, bakeries and street food stalls
- Famous for stylish high-end designer shops

CAMPUS FACILITIES



Swimming Pool

- 50 meter Olympic size pool.



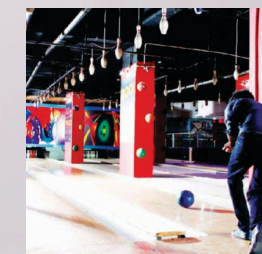
Sports Complex

- Basket Ball courts
- Tennis Courts
- Squash courts
- Athletics Track
- Yoga Complex



Gymnasium

- The Gym has the latest equipment for men and women



Arcadia

- Fun and Team Games
- Bowling Alley
- Pool Tables
- Video Games
- Discotheque