



INDIAN TECHNICAL AND  
ECONOMIC COOPERATION



AMITY  
UNIVERSITY

## IN-SERVICE TRAINING OF EDITORS AND JOURNALISTS OF MALDIVES

An on-site program by Amity University,  
Noida, National Capital Region, India,  
*from 22nd to 29th August, 2022*





## OVERVIEW

Journalists nowadays produce stories for a multimedia world, and with technological developments coming faster and faster, reporters are coming under increasing pressure. Stories have to be tailored for social media, video journalism, mobile reporting and streaming services are constantly accelerating the methods of production and distribution.

The onslaught of COVID 19 has drastically changed the media landscape with new challenges, groundbreaking storytelling styles which affect the social lives and content consumption patterns of people across regions. Digital media platforms have grown more exciting and citizen journalism has become a new reality with innovative ways of storytelling.

### Program Objective

- Explore new forms of journalism & storytelling.
- Learn from experienced Indian Editors, Journalists and Institutions.
- Build healthy relationship with Indian Media
- Learn the Best Practices.



## KEY BENEFITS AND LEARNING OUTCOMES

After attending the program the participants would be able to:-

- Develop professional skills to improve reach, impressions, and engagements through Indian Media experience.
- Learn the tenets of a feature story, opinion piece and blog: what to include and what not to include along with nuances of fake news.
- Apply Information Technology knowledge in developing a news story so that it achieves its maximum potential.
- Utilize modern digital technology in working with databases and open data and creating high-quality content for digital media - Internet publications, blogs, TV channels, radio channels, news agencies.
- Understand the nature of work in the multimedia environment, methods of media product preparation in different sign systems such as verbal, audio, video, graphics, and animation.
- Understand, create, and maintain the pillars of Digital Trust and reputation.
- Appreciate Media Ethics & code of conduct.



# PROGRAM COVERAGE

## DAY 1

### Module 1: Journalism and Media Ethics

- Code of Conduct & Journalism ethics in today's digital era
- Ethical Data Reporting
- Engaging Audience, Narrative Storytelling techniques

Methodology: Panel Discussion, Presentation and Experience sharing

## DAY 2

### Module 2: Journalism, Investigative Reporting, and Reporting under Difficult Conditions

- Reporting during Covid 19 pandemic: Challenges and Sensitivities
- Reporting under conditions of conflicts and other dangerous situations including safety of journalists.
- Visit News Nation TV Channel Studio at Noida

Methodology: Panel Discussion, Guest Lecture by Eminent Media persons, experience sharing and field visit.

## DAY 3

### Module 3: Language and Storytelling Techniques

- Art of storytelling
- Handling hate speech and inflammatory language
- Tenets of a newsworthy story
- Visit Zee Media TV Station at Noida

Methodology: Presentation, discussion, experience sharing by eminent media personalities and field visit.

## DAY 4

### Module 4: Changing Trends in Modern Journalism

- Trends in print and digital journalism and new story telling techniques
- What make a story interesting?
- Relevance and importance of citizen journalism and mojo
- Visit Prasad Bharati, New Delhi.

Methodology: Panel Discussion, Workshop and Presentation

## DAY 5

### Module 5: Interaction with Press Council of India (PCI), New Delhi

- Functioning of PCI,
- Handling of complaints by/ against journalists and case studies,
- Journalistic ethics and norms and appeals mechanism

Methodology: Lecture, Presentation, and Discussion at PCI.

## DAY 6

Field visit-AGRA

## DAY 7

Field Visit-Delhi/National Capital Region

## DAY 8

- Panel Discussion-Investigative Reporting
- Role Play- Feature writing & scope and purpose of reporting an important information or statement which is of public interest
- Feedback and Valedictory



# FACULTY

---



**Prof. (Col) RK Dargan**

Prof. (Col.) RK Dargan is the Advisor to Amity School of Communication & Amity School of Film & Drama. Having served for 32 years in the Indian Army he has been working in the field of education in mass communication and journalism for the last 24 years.

---



**Prof. (Dr.) Mehak Jonjua,**

Prof. (Dr.) Mehak Jonjua is Assistant Director, Academics at Amity School of Communication, Amity University, Noida. She is a social science researcher, activist, writer, journalist, and teacher of media studies. Her areas of research are multidisciplinary, primarily focusing on sociology, journalism, and literature. She has written twenty-three research papers published in international & national journals, 250 articles published in newspapers worldwide, and has authored four books. She has completed her education at Panjab University, Chandigarh and Punjabi University, Patiala, and has over thirteen years of work experience in the field of Journalism, Research, and Education with leading organizations of Delhi, Chandigarh & Canada.

---



**Prof. Manoj Raghuvanshi**

Prof. Manoj Raghuvanshi is a TV journalist with 43 years of experience. He started his career 1978 with Doordarshan. He also hosted, 'Newstrack', which was India's first video news magazine. He is also a documentary film maker. He received Nachiketa Award, in year 2000. He has won many other awards too including 'Delhi Ratna,' Indira Gandhi Priyadarshini Award. In past, he has hosted a number of programmes, including 'India's Most Wanted' and 'Aap Ki Adalat.'

# FACULTY

---



**Dr. Priya Sachdeva**

Dr. Priya Sachdeva is an Associate Professor at Amity School of Communication, Amity University, Noida. She has 18+ years of experience in teaching advertising, and mass communication. She has authored three Books. Her areas of research are multidisciplinary. She is acknowledged with many accolades since 2006, being a leading expert and an active promoter of media literacy, holds strong research acumen, published / presented many research papers at national and international levels and won laurels for holding exceptional events with innovative ideas and concepts. She is a keen researcher and a passionate educationist. She is a member of ISTD, PRSI, IAMCR and other professional bodies.

---



**Dr. Rubaid Ashfaq**

Dr. Rubaid Ashfaq has been a faculty member at the Amity School of Communication, Amity University, since 2018. Before joining ASCO, he worked with some reputed research institutions and organizations. He has obtained adequate knowledge and experience in the fields like online news commenting, free speech, data mining and so on. He has published many research papers in reputed peer reviewed journals and has presented papers in several seminars, conferences and workshops of national and international repute. As a resource person, he has delivered several lectures at reputed universities and institutions. His areas of interest include advertising, web site content management, social media, SEO, web metrics and data visualization.

---



**Dr. Apoorva Buttan**

Dr. Apoorva Buttan is a Media educator with a decade of experience in academics. She has earlier worked in the PR industry. She has been an Announcer and News Editor with All India Radio. She has a doctorate in Mass Communication and her area of specialisation is Digital Media. She is a digital content creator and digital media enthusiast



# FACULTY

---



## **Devang Chaturvedi**

Devang Chaturvedi: Devang Chaturvedi is an Assistant Professor at Amity School of Communication, Amity University, Noida since 2018. He teaches media law, financial and data journalism and reporting and writing. Before joining Amity University, he worked as financial and data journalist for Cogencis Information Services Ltd, a financial wire agency covering beats like the Ministries of Finance, Commerce, the Union Cabinet, and the Parliament. In the past, he has been associated with Manipal University and Bloomberg Data Services India Pvt. Ltd. An alumnus of AJK Mass Communication Research Centre, Jamia Millia Islamia and University of Delhi, his interest areas include media law, media literacy, politics, media watching, international relations and public policy. He is also an alumnus of the Indian Institute of Ranchi having successfully completed the first batch of the Summer School on Leadership, Policy and Governance organized by the Atal Bihari Vajpayee Centre for Leadership, Policy and Governance in 2019.

---



## **Dr. Deep Moni Gogoi,**

Dr. Deep Moni Gogoi is an Assistant Professor at Amity School of Communication. He completed his Masters, M.Phil and PhD from Sikkim University. He completed his MPhil and PhD as UGC Junior Research Fellow (JRF) and Senior Research Fellow (SRF) respectively. His MPhil topic was “Emergency and the state of the media: A comparative study of the Amrita Bazar Patrika and The Statesman”. And his PhD topic was “Media and the People's Movements: A Study on the “Free” Press in Liberalized India- 1991-2012”. Before joining Amity University, he also taught at Sikkim University as a guest faculty from February 2015 to December 2015. His area of interest includes media studies, print journalism and media history.

# JOINING INSTRUCTIONS : ITEC COURSES

ARRIVAL ASSISTANCE: Pick up and Drop from / at Indira Gandhi International Airport. The Airport is 30 km from Amity Campus and the travel time is 60 minutes approx.

LIVING ASSISTANCE: Participants are provided Daily Living Allowance of INR 1500/- per day

ACCOMMODATION: Air-conditioned rooms on single occupancy basis with facilities including TV, Internet, Fax, Coffee Maker and attached toilet

FOOD: All meals will be provided at approx INR 750/- per day, to be deducted from Day Living Allowance

DRESS CODE: Informal during training hours and casual thereafter. Wear light cottons during summer and woollens during winter

WEATHER: Noida/Delhi has summer (April-July) with temperature varying from 25°C to 45°C During winters (December – January) temperatures vary from 5°C to 22°C

RULES: University rules and regulations, security procedures and administrative matters will be explained to participants on arrival

SHOPPING: World-class shopping malls and centres are situated in Noida and Delhi. Delhi and Agra (230 kms away) are famous for tourist sites including Taj Mahal

TRANSPORT: Taxi, Metro Rail, Public Transport buses are easily available at University Campus

PACKING TIPS: Bring only clothes and other essentials. Training kit, bedding and linen will be provided to every participant.

COMMUNICATION: Amity University campus is wi-fi enabled. Participants may insert an international roaming SIM Card in their mobile phones for voice and data before departure for India.





# THINGS TO DO IN AND AROUND NOIDA/ DELHI

## TOURIST SITES



### India Gate

- Commemorates Indian soldiers who died during World War-I
- Dramatically flood lit at night
- Thousands pay respect every day.



### Rashtrapati Bhawan

- Home of President of India surrounded by Mughal Gardens
- Has a museum complex



### Red Fort

- Massive fort built in 1638
- Reminder of power of Mughal Emperors.
- Includes veritable treasure trove of buildings



### Taj Mahal

- Ivory-white marble, mausoleum in Agra, near Delhi
- Built in 1632 by Mughal Emperor Shahjahan to house the tomb of his wife Mumtaz Mahal
- It is UNESCO world heritage site

## SHOPPING & ENTERTAINMENT



### DLF Mall of India, Noida

- Largest shopping Mall of Delhi/Noida
- 335 brands
- 7 floor filled with shopping
- 75 food and beverage options



### Janpath

- Great Place for budget shopping
- Long line of boutique stores of handicrafts, garments, curio
- Indian Street food



### Connaught Place

- Business and financial hub
- Centred on a ring of Georgian Style Buildings
- Global chain stores, bars and restaurants



### Khan Market

- Has many cafes, restaurants, bakeries and street food stalls
- Famous for stylish high-end designer shops

## CAMPUS FACILITIES



### Swimming Pool

- 50 meter Olympic size pool.



### Sports Complex

- Basket Ball courts,
- Tennis Courts
- Squash courts
- Athletics Track
- Yoga Complex



### Gymnasium

- The Gym has the latest equipment for men and women



### Arcadia

- Fun and Team Games
- Bowling Alley
- Pool Tables
- Video Games
- Discotheque



**Source:**  
<https://surveyofindia.gov.in/documents/polmap-eng-11012021.jpg>



# AMITY UNIVERSITY

Amity University Uttar Pradesh is India's no.1 ranked not-for-profit pvt university and is ranked amongst the top 3% universities globally. It has 150+ group institutions and centres which offer 300+ graduate, post doctorate and doctoral programmes.

The University is located at Noida which is part of National Capital Region (NCR) adjacent to Delhi. NCR has been the centre of Indian civilization for at least 3000 years. It is the cultural, historic and governmental centre of India.

ITEC courses are conducted by Amity Institute of Training and Development

## CONTACT DETAILS

Co-ordinator: Brig (Retd) R.K. Sharma

E-mail: rksharma@amity.edu  
contactaitd@amity.edu

Phone: +91-9910049631  
+91-8448481413

Website: <https://aitd.amity.edu/itec>



Amity Institute of Training & Development,  
Amity University Campus, Sector 125,  
Noida (UP) – 201313, India

