



INDIAN TECHNICAL AND
ECONOMIC COOPERATION



AMITY
INSTITUTE OF TRAINING & DEVELOPMENT

e-ITEC Program

MANAGEMENT OF THE FUTURE:

**ESSENTIAL LEADERSHIP
SKILLS IN THE DIGITAL
ERA**

6th – 17th February 2023

CONTEXT

In today's increasingly digitized and interconnected world, boundaries are blurred, collaborations are more fluid and the pressure on businesses and organizations to be agile is immense.

What does it take to be an effective and mindful leader in such a dynamic world? How do you become more resilient and better at leading and making decision in such uncertain times? Is the digital age seeing a new brand of leaders emerge?

Essential leadership skills in the Digital Era provides a unique perspective on leadership, designed to help participants adapt to the challenges faced by organizations in this fast-paced digital era.



PARTICIPANT PROFILE

- Junior to middle level managers in Government, Public & Private sector organizations.
- Professionals across organizations who are leading teams.
- Emerging leaders who are having to adapt in a fast changing digital environment.



KEY BENEFITS

- Learn to monitor and mould your own behavior and grow your awareness of how it affects others
- Discover how to create a workspace that motivates your team members to give their best.
- Build successful teams by forming meaningful collaborations in a digital organization.



PROGRAMME CONTENT

- Over 2 weeks the programme uses a combination of engaging video lectures, illustrative real life examples, vibrant discussions and an action learning project based on your current role and challenge to bring alive the concepts of leadership and help you practice as you learn.
- **Leading Yourself:** Only when you have learnt to understand and monitor yourself will you be able to become mindful and effective leader.
- **Leading Others:** Your behavior affects how others in your team and environment perceive you. Exceptional leaders exhibit certain behaviors that make people want to work for them.
- **Leading Teams:** A digital world calls for a different style of leading and forming collaborations. Effective leaders adapt to the dynamic nature of the digital age and create an environment that fosters meaningful and positive collaboration.

MODULES

MODULE 1

WHY DIGITAL?

- The past, present and future of change
- Pre vs Post Digital Era
- Competencies to be embraced for the future

MODULE 2

CREATING A VISION & GOALS

- Creating a vision
- Creating long term goals
- Systems Thinking
- Problem Solving

MODULE 3

BEHAVIORS FOR DIGITAL TRANSFORMATION

- Understanding Behavior
- Generating Insights
- Capturing Insights
- Insight Collection
- Creating Themes

MODULE 4

FUNCTIONAL EXPERTISE IN DIGITAL TRANSFORMATION

- Impact on Marketing/ branding, production, supply chain, finance, HR & Legal functions
- Functional Exploration
- Functional Games

MODULE 5

IMPLEMENTING DIGITAL TRANSFORMATION

- Understanding Agility
- Setting up Agile Teams
- Adopting an Agile Mindset/ Process

MODULE 6

INTO THE FUTURE

- Creating Systems Maps
- Identifying Problem Statements
- Brainstorming on problem statements



PROGRAM DELIVERY

- Online classes will be conducted for 4 hours with breaks for meal/tea totalling 5 hours per day.
- Timing will be 1100 hrs to 1600 hrs (IST) which is convenient for participants from countries in Africa, Russia, Central Europe, Middle East, Central Asia and South East Asia.
- Zoom platform will be used for online classes which enables real time interaction in the classroom.
- Participants will be provided online learning material and workbooks.

FACULTY



Dr. Sujata Khandai

Dr Sujata is Head, Amity College of Commerce and Finance & has over 21 years of industry & academic experience. She teaches consumer behaviour, product, brand management and service marketing. She has published 21 research papers and authored one book. She is an experienced consultant & coach.



Arvind Deshmukh

Dr. R. Sujatha is a Coach and Organisation Behaviour Expert. She has 600+ hours of coaching experiences in her total 15 years of work experience. She has been certified and trained as Global Entrepreneurship Educator and facilitator by Wadhvani Global University. She is certified as an MHRD's Innovation cell to promote Innovation and Entrepreneurship among HEI's. She is also certified in developing Psychometrics assessments & tools and Emotional Intelligence.



Dr R Sujatha

Dr. R. Sujatha is a Coach and Organisation Behaviour Expert. She has 600+ hours of coaching experiences in her total 15 years of work experience. She has been certified and trained as Global Entrepreneurship Educator and facilitator by Wadhvani Global University. She is certified as an MHRD's Innovation cell to promote Innovation and Entrepreneurship among HEI's. She is also certified in developing Psychometrics assessments & tools and Emotional Intelligence



Dr. Vijit Chaturvedi

Associate Professor in the area of HR/OB & Psychology at Amity Business School. Conducted MDP's in areas of Emotional well-being, Self Esteem, Pedagogical Advancements at National Training Power Institute. Certified NLP practitioner from Wisdom Tree Solutions, Certified teacher in Strategic Management conducted by Strategic Management Forum, at IIM Indore.

AMITY UNIVERSITY

Amity University Uttar Pradesh is India's no.1 ranked not-for-profit pvt university and is ranked amongst the top 3% universities globally. It has 150+ group institutions and centres which offer 300+ graduate, post doctorate and doctoral programmes.

The University is located at Noida which is part of National Capital Region (NCR) adjacent to Delhi. NCR has been the centre of Indian civilization for at least 3000 years. It is the cultural, historic and governmental centre of India.

ITEC courses are conducted by Amity Institute of Training and Development

CONTACT DETAILS

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