



INDIAN TECHNICAL AND
ECONOMIC COOPERATION



AMITY
INSTITUTE OF TRAINING & DEVELOPMENT



**BECOMING A
STRATEGIC THINKER:
THE ESSENTIALS OF
THINKING STRATEGICALLY
AND ENHANCING YOUR
IMPACT**

On site program from
10 to 16 October, 2022 at
Amity University Noida,
(National Capital Region),
India.



CONTEXT

Reactionary, short-term thinking limits an individual's — and an organization's — growth and success. When you consider the larger picture, you gain a valuable perspective that enables you to make decisions to address immediate needs and achieve long-term success.

This carefully structured course will enable participants to identify characteristics of strategic thinkers and practice effective strategies and approaches using real-world, thought-provoking situations.

KEY BENEFITS

Develop a strategic mindset to achieve long-term personal and professional goals

Use a strategic framework to organize thinking and make decisions

Capitalize on opportunities to promote continuous organizational and personal growth

Apply a process to envision your organization's desired future

Identify the changes necessary to reach your future goals

Create a plan for building skills and testing your ideas



PARTICIPANT PROFILE

Government officials, professionals and executives who want to move beyond day-to-day reactive thinking to a more long-term and future-focused perspective.

Aaspiring junior and middle level managers in government, public and private sector organizations.

Graduate in any field with working knowledge of English language.

DURATION: 1 Week

DATES: 10 to 16 October, 2022.

PROGRAM CONTENT

In this course you will learn to align individual and team goals to your organization's mission and use a strategic framework to identify opportunities for growth.



Modules

Module 1

Strategic thinking overview: the context

- Define strategic thinking and recognize how it can be used in your day-to-day work
- Compare and contrast strategic thinking to analytical thinking, critical thinking, and inductive and deductive reasoning
- Identify the characteristics of strategic thinkers

Module 2

Strategic thinking process and skills

- Explain a model for strategic thinking in day-to-day activities and work applications
- List skills and tools that can be used to support strategic thinking
- Identifying work processes and structures
- Exploring team and organizational capacity

Module 3

Envision a desired future state

- Envision a desired future state
- Recognize and use thinking skills that support imagining new ways of relating to the market and customers

Module 4

Build your path on paper

- Identify and sequence the multiple steps to move from the current state of the issue/opportunity to the desired future state
- Anticipate the reactions/responses of others in the larger systems impacting your situation
- Identify and conduct experiments and tests that point your way forward

Module 5

Shifting to a strategic mindset

- Identify the influences and relationships at different levels of an organization that can impact a strategy
- Characteristics of strategic thinkers
- The influences on our thinking
- Developing a strategic mindset

Module 6

Implement your strategic knowledge and skills

- Assess what you gained from applying strategic thinking tools to your project
- Anticipate pitfalls you may encounter as a strategic thinker
- Create an action plan for development of strategic thinking skills

FACULTY



Dr. Bhawna Kumar,
Vice President, Amity Education Group

An educationist, researcher, trainer, innovator & management consultant, she has specialized in Engineering & Management and has a work experience of over 20 years covering areas of project execution, project management, behavioral sciences, ICT, consultancy, research, teaching and training.



Dr. Sandeep Bhasin,
Professor of Strategy & Entrepreneurship at Amity International Business School.

Senior management leader with over 23 years of experience in planning and leading marketing/ branding initiatives, communication management, business events, forming cost-effective distribution channels, and strategic planning in media, credit research & rating, financial services, and management education sectors. Adept in forming and leading large cross-cultural teams and building marketing platforms for successful ventures.



Dr. Meghna Sharma
Professor: Economics, Strategy & International Business, Amity International Business School

She is an academician, prolific researcher and trainer having over 23 years experience. She has authored more than 50 papers in areas of Strategic Management, Innovation, Behavioral Economics, and Development Economics. She has been awarded as “Outstanding Researcher” during Global Outreach Research and Education Summit, 2019 at India International Centre, New Delhi

JOINING INSTRUCTIONS : ITEC COURSES

ARRIVAL ASSISTANCE: Pick up and Drop from / at Indira Gandhi International Airport. The Airport is 30 km from Amity Campus and the travel time is 60 minutes approx.

LIVING ASSISTANCE: Participants are provided Daily Living Allowance of INR 1500/- per day

ACCOMMODATION: Air-conditioned rooms on single occupancy basis with facilities including TV, Internet, Fax, Coffee Maker and attached toilet

FOOD: All meals will be provided at approx INR 750/- per day, to be deducted from Day Living Allowance

DRESS CODE: Informal during training hours and casual thereafter. Wear light cottons during summer and woollens during winter

WEATHER: Noida/Delhi has summer (April-July) with temperature varying from 25°C to 45°C During winters (December – January) temperatures vary from 5°C to 22°C

RULES: University rules and regulations, security procedures and administrative matters will be explained to participants on arrival

SHOPPING: World-class shopping malls and centres are situated in Noida and Delhi. Delhi and Agra (230 kms away) are famous for tourist sites including Taj Mahal

TRANSPORT: Taxi, Metro Rail, Public Transport buses are easily available at University Campus

PACKING TIPS: Bring only clothes and other essentials. Training kit, bedding and linen will be provided to every participant.

COMMUNICATION: Amity University campus is wi-fi enabled. Participants may insert an international roaming SIM Card in their mobile phones for voice and data before departure for India.



THINGS TO DO IN AND AROUND NOIDA/ DELHI

TOURIST SITES



India Gate

- Commemorates Indian soldiers who died during World War-I
- Dramatically flood lit at night
- Thousands pay respect every day.



Rashtrapati Bhawan

- Home of President of India surrounded by Mughal Gardens
- Has a museum complex



Red Fort

- Massive fort built in 1638
- Reminder of power of Mughal Emperors.
- Includes veritable treasure trove of buildings



Taj Mahal

- Ivory-white marble, mausoleum in Agra, near Delhi
- Built in 1632 by Mughal Emperor Shahjahan to house the tomb of his wife Mumtaz Mahal
- It is UNESCO world heritage site

SHOPPING & ENTERTAINMENT



DLF Mall of India, Noida

- Largest shopping Mall of Delhi/Noida
- 335 brands
- 7 floor filled with shopping
- 75 food and beverage options



Janpath

- Great Place for budget shopping
- Long line of boutique stores of handicrafts, garments, curio
- Indian Street food



Connaught Place

- Business and financial hub
- Centred on a ring of Georgian Style Buildings
- Global chain stores, bars and restaurants



Khan Market

- Has many cafes, restaurants, bakeries and street food stalls
- Famous for stylish high-end designer shops

CAMPUS FACILITIES



Swimming Pool

- 50 meter Olympic size pool.



Sports Complex

- Basket Ball courts,
- Tennis Courts
- Squash courts
- Athletics Track
- Yoga Complex



Gymnasium

- The Gym has the latest equipment for men and women



Arcadia

- Fun and Team Games
- Bowling Alley
- Pool Tables
- Video Games
- Discotheque

AMITY UNIVERSITY

Amity University Uttar Pradesh is India's no.1 ranked not-for-profit pvt university and is ranked amongst the top 3% universities globally. It has 150+ group institutions and centres which offer 300+ graduate, post doctorate and doctoral programmes.

The University is located at Noida which is part of National Capital Region (NCR) adjacent to Delhi. NCR has been the centre of Indian civilization for at least 3000 years. It is the cultural, historic and governmental centre of India.

ITEC courses are conducted by Amity Institute of Training and Development

CONTACT DETAILS

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